



PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs.

Week Ending 01-17-15

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	364,586	5.38	338,896	5.50
TURKEY	0	0.00	7,172	39.00

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,085,000 hens ^{1/}
Est. Lay Rate:	75.5%
Weekly Egg Production:	118,692 30-dozen cases

Weekly Organic Shell Egg Inventory

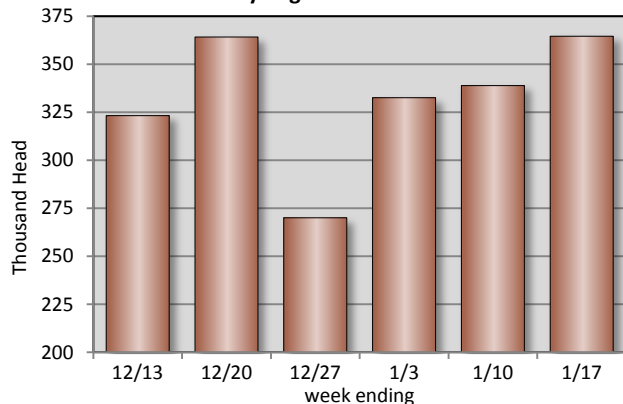
(stocks on hand on Jan-19-2015 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	9.2 43.8%	
Ungraded:	30.4 -16.7%	
Total:	39.6 -7.7%	

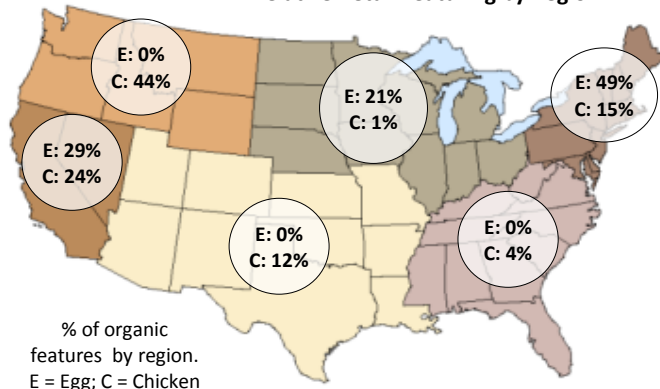
1/: adjusted to reflect latest survey results - Apr 2014.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
Large doz.	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 332	215 - 260
B/S Breast	569 - 1058	660 - 894
Bone-in Breast	360 - 616	367 - 476
Whole Legs	188 - 476	199 - 209
Thighs	195 - 392	209 - 311
Whole Wings	Too Few	Too Few

RETAIL

Store featuring during the week of 01/23 to 01/29

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:			1.0% of shell egg features.
Large:	73	4.13	

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	166	3.00	6.3% of chicken features.
Bnls/Sknls Breast	1,284	7.01	
Breast Tenders	33	6.99	
Split, bn-in Breast	15	5.26	
Whole Wings			
Legs			
Thighs	31	2.35	
Drumsticks			
Bnls/Sknls Thighs	474	5.99	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.